

SCREEN RESEARCH IN THE INSIDE TRACK REVIEW FOR THE FIRST TIME

France - Nantes, le 25/01/2007

For the first time, Screen Research is included in the Inside track review, which ranks the top product providers in the market, as established by the dealers appreciations, in 17 different areas.

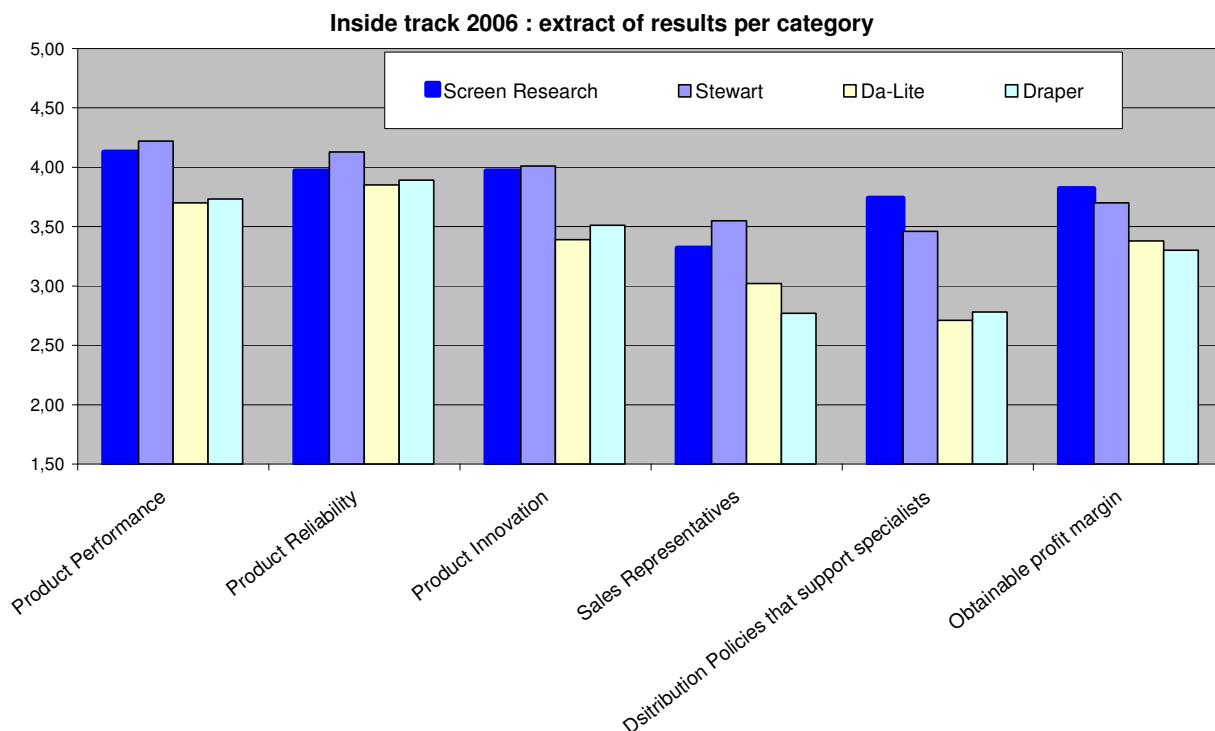


As Yves Trélohan, founder and CEO states,

“We are extremely proud to be part of this survey in the Home Video / Screen Companies category. It is a great achievement for a company like Screen Research, newly arrived in the market, to be recognized now as a solid player.

It is a very interesting tool for us, as it is helping us to understand how we are perceived by the dealers and the areas where we need to improve our performance, and is also a great recognition of our efforts in the sectors where we get a high grade.

To get 2 first places and be highly ranked in Product performance, Reliability and Innovation is clear feedback that our strategy is appropriate. To be the only non-US company to be part of this category is highly satisfactory for us, as we think that this market is the most competitive in the world.”



Screen Research received "top tier" (A+, A, A-) grades on 5 parameters; "midfield" (B+, B, B-) grades on 7 parameters; and "bottom tier" (C+, C, C-) grades on 4 parameters, and no "D" grades

As quoted by Gisela Schoell, Editor of inside track "Newcomer to the survey, **Screen Research**, achieved two parameter first places for **Distribution Policies** and **Profit Margins**, and finished with a solid 3.12/B OVERALL."

Screen Research

Innovative French manufacturer, Screen Research offers a complete line of “ State of Art” video projection screens solutions including **acoustically transparent screens** (THX and ISF certified) as well as **non- acoustically transparent projection screens** (ISF certified).

These world class products dedicated to Home Cinema and professional markets are distributed in more than 25 countries around the world.

For more information:



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